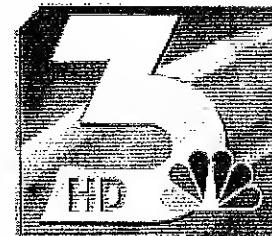


ORDER

Orders	Order / Rev:	61073861	Alt Order #:	06860593	Product Desc:	ROMNEY FOR PRESIDENT	Estimate:	444	Primary AE:	Amy McCreary
	Flight Dates:	10/03/12 - 10/09/12	Original Date / Rev:	10/02/12 / 10/02/12	Sales Office:	BLPHI	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	American Rambler Productions			Billing Type:	Cash				
	Buying Contact:				Billing Calendar:	Broadcast				
	Billing Contact:	138 Conant St. Beverly, MA 01915			Billing Cycle:	EOM/EOC				
					Agency Commission:	15%				
Advertiser	Name:	Romney for President			New Business Thru:					
	Demographic:	A35+			Order Separation:	00:05:00				
	Product Codes:	PLC02-Republican			Advertiser External ID:					
	Priority:	SELECT PRIORITY CODE			Agency External ID:					
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN								



KSNV

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/09/12	90	\$93,525.00	\$79,496.25	October 2012	90	\$93,525.00	\$79,496.25	0.00
					Totals	90	\$93,525.00	\$79,496.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$93,525.00
Market	100%	\$334,017.86

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$83,504.46
KLVX	0%	\$0.00
KSNV	0%	\$0.00
KTNV	28%	\$93,525.00
KTUD	0%	\$0.00
KVVU	14%	\$46,762.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$16,700.89

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/08/12	10/09/12	M-F 6-7a WakeUp w/Wagners	6-7a		MT-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
PLS AIR 1/DAY WAKE W/WAGNERS - 1/DAY															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 10/08/12	10/14/12	MT-----		2		\$700.00		0.00							

Order / Rev: 107386
Alt Order #: 06860593
Flight Dates: 10/03/12 - 10/09/12

Advertiser: Romney for President
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 444

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 1	KSNV	10/08/12	10/09/12	M-F 6-7a WakeUp w/Wagners		6-7a		:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
PLS AIR 1/DAY WAKE W/WAGNERS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$700.00 0.00															
E 2	KSNV	10/03/12	10/05/12	M-F 6-7a WakeUp w/Wagners		6-7a		:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
PLS AIR 1/DAY WAKE W/WAGNERS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --W-F-- 2 \$700.00 0.00															
E 3	KSNV	10/03/12	10/05/12	Today Show	CM	658a-9am		:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
Today Show															
PLS AIR 1/DAY TODAY SHOW - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --WTF-- 3 \$900.00 0.00															
E 4	KSNV	10/08/12	10/09/12	Today Show	CM	658a-9am		:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
Today Show															
PLS AIR 1/DAY TODAY SHOW - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$900.00 0.00															
E 5	KSNV	10/08/12	10/09/12	M-F Today Show II 3rd BM		9-10a		:30	2	\$425.00	1	0.00	NM	2	\$850.00
M-F Today Show II															
PLS AIR 1/DAY TODAY SHOW 2 - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$425.00 0.00															
E 6	KSNV	10/08/12	10/09/12	M-F Today Show III 4th BM		10am-11am		:30	2	\$325.00	1	0.00	NM	2	\$650.00
Today 4th Hour															
PLS AIR 1/DAY TODAY SHOW 3 - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$325.00 0.00															
E 7	KSNV	10/03/12	10/05/12	M-F Today Show III 4th BM		10am-11am		:30	3	\$325.00	1	0.00	NM	3	\$975.00
Today 4th Hour															
PLS AIR 1/DAY TODAY SHOW 3 - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --WTF-- 3 \$325.00 0.00															
E 8	KSNV	10/08/12	10/09/12	Rachael Ray	CM	11am-12pm		:30	2	\$325.00	1	0.00	NM	2	\$650.00
Rachael Ray															
PLS AIR 1/DAY RACHEL RAY - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$325.00 0.00															
E 9	KSNV	10/03/12	10/05/12	Rachael Ray	CM	11am-12pm		:30	3	\$325.00	1	0.00	NM	3	\$975.00
Rachael Ray															
PLS AIR 1/DAY RACHEL RAY - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --WTF-- 3 \$325.00 0.00															
E 10	KSNV	10/08/12	10/09/12	Noon News	CM	12-1230pm		:30	2	\$425.00	1	0.00	NM	2	\$850.00
Noon News															
PLS AIR 1/DAY. NOON NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$425.00 0.00															
E 11	KSNV	10/03/12	10/05/12	Noon News	CM	12-1230pm		:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
Noon News															
PLS AIR 1/DAY. NOON NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --WTF-- 3 \$425.00 0.00															
E 12	KSNV	10/03/12	10/05/12	Days of our Lives	CM	1258p-2pm		:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
Days of our Lives															
PLS AIR 1/DAY. DAYS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --WTF-- 3 \$425.00 0.00															
E 13	KSNV	10/08/12	10/09/12		CM	1258p-2pm		:30	2	\$425.00	1	0.00	NM	2	\$850.00

Order / Rev: 107386
Alt Order #: 06860593
Flight Dates: 10/03/12 - 10/09/12

Advertiser: Romney for President
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 444

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Days of our Lives															
Days of our Lives															
PLS AIR 1/DAY. DAYS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----					2	\$425.00		0.00			
E 14	KSNV	10/08/12	10/09/12	The Doctors	CM	2pm-3pm		:30	2	\$325.00	1	0.00	NM	2	\$650.00
The Doctors															
PLS AIR 1/DAY. DOCTORS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----					2	\$325.00		0.00			
E 15	KSNV	10/03/12	10/05/12	The Doctors	CM	2pm-3pm		:30	3	\$325.00	1	0.00	NM	3	\$975.00
The Doctors															
PLS AIR 1/DAY. DOCTORS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--					3	\$325.00		0.00			
E 16	KSNV	10/08/12	10/09/12	Dr. Phil	CM	3-4p		:30	2	\$450.00	1	0.00	NM	2	\$900.00
Dr Phil															
PLS AIR 1/DAY. DR PHIL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----					2	\$450.00		0.00			
E 17	KSNV	10/03/12	10/05/12	Dr. Phil	CM	3-4p		:30	3	\$450.00	1	0.00	NM	3	\$1,350.00
Dr Phil															
PLS AIR 1/DAY. DR PHIL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--					3	\$450.00		0.00			
E 18	KSNV	10/03/12	10/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	3	\$725.00	1	0.00	NM	3	\$2,175.00
4PM NEWS (1 hour)															
PLS AIR 1/DAY. NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--					3	\$725.00		0.00			
E 19	KSNV	10/08/12	10/09/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
4PM NEWS (1 hour)															
PLS AIR 1/DAY. NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----					2	\$725.00		0.00			
E 20	KSNV	10/08/12	10/09/12	M-F Early News	CM	5-630p		:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
M-F Early News															
PLS AIR 1/DAY. NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----					2	\$1,300.00		0.00			
E 21	KSNV	10/03/12	10/05/12	M-Su Early News	CM	5-630p		:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-Su Early News															
PLS AIR 1/DAY. NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--					3	\$1,200.00		0.00			
E 22	KSNV	10/08/12	10/09/12	M-F Jeopardy	CM	630-7pm		:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
M-F Jeopardy															
PLS AIR 2/DAY W/MAX SEP JEOP - 2/DAY W/MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----					4	\$1,300.00		0.00			
E 23	KSNV	10/03/12	10/05/12	M-F Jeopardy	CM	630-7pm		:30	3	\$1,000.00	1	0.00	NM	2	\$2,000.00
M-F Jeopardy															
PLS AIR 1/DAY JEOP - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--TF--					2	\$1,000.00		0.00			
E 24	KSNV	10/08/12	10/09/12	M-F Wheel	CM	7-730pm		:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
M-F Wheel of Fortune															
PLS AIR 1/DAY WHEEL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----					2	\$1,300.00		0.00			
E 25	KSNV	10/03/12	10/05/12		CM	7-730pm		:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00

Order / Rev: 107386
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Flight Dates: 10/03/12 - 10/09/12

Advertiser: Romney for President
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel															
M-F Wheel of Fortune															
PLS AIR 1/DAY WHEEL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	---TF--		2	\$1,300.00		0.00						
E 26	KSNV	10/08/12	10/09/12	M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
M-F News 3 at Eleven															
PLS AIR 1/DAY NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2	\$1,200.00		0.00						
E 27	KSNV	10/03/12	10/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00
M-F News 3 at Eleven															
PLS AIR 1/DAY NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3	\$1,200.00		0.00						
E 28	KSNV	10/03/12	10/05/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$500.001	0.00	NM		3	\$1,500.00
Tonight Show															
PLS AIR 1/DAY. TONGIHT SHOW - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3	\$500.00		0.00						
E 29	KSNV	10/08/12	10/09/12	The Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$500.001	0.00	NM		2	\$1,000.00
Tonight Show															
PLS AIR 1/DAY. TONGIHT SHOW - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2	\$500.00		0.00						
E 30	KSNV	10/04/12	10/04/12	Thurs PR 9-10p	CM	9-10pm	---T---	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
Thursday Prime 9-10pm															
OFFIC/PARKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	---T---		1	\$3,200.00		0.00						
E 31	KSNV	10/05/12	10/05/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$2,600.001	0.00	NM		1	\$2,600.00
Friday Prime 9-10pm															
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----F--		1	\$2,600.00		0.00						
E 32	KSNV	10/05/12	10/05/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
Friday Prime 10-11pm															
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----F--		1	\$3,200.00		0.00						
E 33	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	----S-	:30	2	\$625.001	0.00	NM		2	\$1,250.00
Saturday Today															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----S-		2	\$625.00		0.00						
E 34	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----S-		1	\$1,100.00		0.00						
E 35	KSNV	10/06/12	10/06/12	Nevada Newsmakers - COM		5:00- 6:00am	----S-	:30	1	\$825.003	0.00	NM		1	\$825.00
Nevada Newsmakers - Ch.3															
		(5:00 AM-5:30 AM)													
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----S-		1	\$825.00		0.00						
E 36	KSNV	10/06/12	10/06/12	Nevada Newsmakers - COM		5:00- 6:00am	----S-	:30	1	\$825.003	0.00	NM		1	\$825.00
Nevada Newsmakers - Ch.3															
		(5:30 AM-6:00 AM)													
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----S-		1	\$825.00		0.00						
E 37	KSNV	10/07/12	10/07/12		CM	6a-7a	----S	:30	1	\$350.001	0.00	NM		1	\$350.00

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KSJV